

# DRUGS:

*Our prescription: a wonderful  
weekend of global health  
goodness  
500mg*

STUDENTS  
FOR  
**GLOBAL  
HEALTH**  
ABERDEEN

## OUR DAILY MED

## *Global Health Conference*

### *Active ingredients:*

- *Big Pharma*
- *Illegal Drug Policy*
- *Access to Medications*



3rd/4th Feb 2018



University of Aberdeen



# Sponsorship Prospectus

# Aberdeen Global Health Conference

## *Drugs: Our Daily Med*



**DRUGS:**  
OUR DAILY MED  
ABERDEEN

## About Us

### Who we are

Students for Global Health is an organisation, network and community. In our 20 year history, we have evolved from one passionate individual to a group of thousands of students from all over the United Kingdom, who are all passionate about creating *a fair and just world in which equity in health is a reality for all.*

We are one of the **largest platforms for student engagement in the country**, with over **30 branches** at universities across the country, and over 10 partner and affiliated organisations.

As a national organisation we are **comprised of undergraduate and postgraduate students from a plethora of disciplines**. Among our work educating, advocating and acting towards global equity in health with all of our members, we are also **the UK National Member Organisation** of the International Federation of Medical Students' Associations, or IFMSA.

**The IFMSA represents all 1.9 million medical students in the world** to the World Health Organisation, the United Nations and the world's governments. Thus, Students for Global Health is the UK's gateway to the world's highest decision making bodies for health.

## Our Conferences

For many Students for Global Health members, our two annual conferences are the highlights. Each conference brings together **100-150 like-minded students** from across the UK, and provides a platform for education, advocacy and discussion surrounding global health. These inspirational events create an **inclusive space** to equip students with **knowledge and enthusiasm** to bring home to their communities and **carry forward into future careers**.

# Aberdeen Global Health Conference

## *Drugs: Our Daily Med*



**DRUGS:**  
OUR DAILY MED  
ABERDEEN

## Our Conference: Aberdeen, 3<sup>rd</sup>-4<sup>th</sup> February 2018

The theme of the conference is “**Drugs: Our Daily Med**”. Our primary aim is for all attendees to gain a greater appreciation of the impact of medicines and drugs on everyday life. We want to highlight the inequalities that currently exist in this field and hope that attendees will feel engaged with the topic and its long-term implications. Most importantly, we plan for attendees to leave the conference feeling empowered and able to act on these issues on local, national and international levels.

The conference will be organised into the following streams:

- 1. Access to Medications*
- 2. Illegal Drug Policy*
- 3. Big Pharma*

### Who will be there?

- 100-150 students from Students for Global Health’s 33 branches, and 12 affiliates.
- Delegates from a variety of disciplines.
- Experts in the field.

### What can we offer you?

A range of opportunities to connect with Students for Global Health and the conference delegates. We invite you to contact us about any of the example packages, or for more information regarding your own personalised opportunity.

# Aberdeen Global Health Conference

## *Drugs: Our Daily Med*



**DRUGS:**  
OUR DAILY MED  
ABERDEEN

## Opportunities for You

These advertised opportunities are guides to what we have available. Please find our standard sponsorship options below, we are also able to provide packages tailored to your needs. If you would like to discuss details further, please feel free to get in touch.

### At the Conference

Sponsors booth: your own stand at the Global Health Fair, giving you the opportunity to interact with delegates; a great chance to connect with future leaders of global health.

1-day sponsors booth	<b>£250</b>
2-day sponsors booth	<b>£400</b>
Publicity item in delegates' conference pack	<b>£150</b>

Advertisements for your organisation in the digital event programme:

Full-page	<b>£150</b>
Half-page	<b>£100</b>
Your logo displayed on screens at breaks	<b>£250</b>

### Before the Conference

Your logo on the conference website page	<b>£100</b>
1 Facebook post & 5 tweets promoting your organization	<b>£150</b>
300-word message to delegates	<b>£400</b>

# Aberdeen Global Health Conference

## *Drugs: Our Daily Med*



**DRUGS:**  
OUR DAILY MED  
ABERDEEN

## Sponsorship Packages

### Platinum Package

£1000

- 2 days sponsors booth
- Full-page advert in the conference programme
- Publicity item in delegates' conference pack
- Promotion on studentsforglobalhealth.org
- Logo featured on social media posts
- 300-word message to all messages

### Gold Package

£700

- 1 day sponsors booth
- Full-page advert in the conference programme
- Publicity item in delegates' conference pack
- Promotion on studentsforglobalhealth.org

### Silver Package

£450

- 1 day sponsors booth
- Full-page advert in the conference programme
- Publicity item in delegate's conference pack

### Bronze Package

£250

- Full-page advert in the conference programme
- Publicity item in delegate's conference pack



# Aberdeen Global Health Conference

## *Drugs: Our Daily Med*



**DRUGS:**  
OUR DAILY MED  
ABERDEEN

### Contact Details

Students for Global Health would like to thank you for taking the time to read this prospectus.

We encourage you to get in touch with us to discuss conference sponsorship or potential future partnership opportunities.

**Aberdeen Conference Team:** [ghc18.sfgh@gmail.com](mailto:ghc18.sfgh@gmail.com)

**Finance Director:** [treasurer@studentsforglobalhealth.org](mailto:treasurer@studentsforglobalhealth.org)

**National Director:** [director@studentsforglobalhealth.org](mailto:director@studentsforglobalhealth.org)

Check out our Facebook event for up to date information on the conference.

We look forward to hearing from you.

*~ The Students for Global Health Team*

