DRUGS: OUR DAILY MED

Active ingredients:

- Big Pharma
- Illegal Drug Policy
- Access to Medications

Global Health Conference

📅 3rd/4th Feb 2018
📍 University of Aberdeen

Sponsorship Prospectus
About Us

Who we are

Students for Global Health is an organisation, network and community. In our 20 year history, we have evolved from one passionate individual to a group of thousands of students from all over the United Kingdom, who are all passionate about creating a fair and just world in which equity in health is a reality for all.

We are one of the largest platforms for student engagement in the country, with over 30 branches at universities across the country, and over 10 partner and affiliated organisations.

As a national organisation we are comprised of undergraduate and postgraduate students from a plethora of disciplines. Among our work educating, advocating and acting towards global equity in health with all of our members, we are also the UK National Member Organisation of the International Federation of Medical Students’ Associations, or IFMSA.

The IFMSA represents all 1.9 million medical students in the world to the World Health Organisation, the United Nations and the world’s governments. Thus, Students for Global Health is the UK’s gateway to the world’s highest decision making bodies for health.

Our Conferences

For many Students for Global Health members, our two annual conferences are the highlights. Each conference brings together 100-150 like-minded students from across the UK, and provides a platform for education, advocacy and discussion surrounding global health. These inspirational events create an inclusive space to equip students with knowledge and enthusiasm to bring home to their communities and carry forward into future careers.
The theme of the conference is “Drugs: Our Daily Med”. Our primary aim is for all attendees to gain a greater appreciation of the impact of medicines and drugs on everyday life. We want to highlight the inequalities that currently exist in this field and hope that attendees will feel engaged with the topic and its long-term implications. Most importantly, we plan for attendees to leave the conference feeling empowered and able to act on these issues on local, national and international levels.

The conference will be organised into the following streams:

1. Access to Medications
2. Illegal Drug Policy
3. Big Pharma

Who will be there?

• 100-150 students from Students for Global Health's 33 branches, and 12 affiliates.

• Delegates from a variety of disciplines.

• Experts in the field.

What can we offer you?

A range of opportunities to connect with Students for Global Health and the conference delegates. We invite you to contact us about any of the example packages, or for more information regarding your own personalised opportunity.
Aberdeen Global Health Conference

Drugs: Our Daily Med

Opportunities for You

These advertised opportunities are guides to what we have available. Please find our standard sponsorship options below, we are also able to provide packages tailored to your needs. If you would like to discuss details further, please feel free to get in touch.

At the Conference
Sponsors booth: your own stand at the Global Health Fair, giving you the opportunity to interact with delegates; a great chance to connect with future leaders of global health.

1-day sponsors booth  £250
2-day sponsors booth  £400
Publicity item in delegates' conference pack  £150

Advertisements for your organisation in the digital event programme:

Full-page  £150
Half-page  £100
Your logo displayed on screens at breaks  £250

Before the Conference

Your logo on the conference website page  £100
1 Facebook post & 5 tweets promoting your organization  £150
300-word message to delegates  £400

info@studentsforglobalhealth.org  /WeAreStudentsforGlobalHealth @WeAreSfgH
Registered Charity 1111824
Students for Global Health, Global Health Offices, Weston Education Centre, Denmark Hill Campus, SE5 9RJ
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Sponsorship Packages

Platinum Package £1000
- 2 days sponsors booth
- Full-page advert in the conference programme
- Publicity item in delegates’ conference pack
- Promotion on studentsforglobalhealth.org
- Logo featured on social media posts
- 300-word message to all messages

Gold Package £700
- 1 day sponsors booth
- Full-page advert in the conference programme
- Publicity item in delegates’ conference pack
- Promotion on studentsforglobalhealth.org

Silver Package £450
- 1 day sponsors booth
- Full-page advert in the conference programme
- Publicity item in delegate’s conference pack

Bronze Package £250
- Full-page advert in the conference programme
- Publicity item in delegate’s conference pack

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Contact Details

Students for Global Health would like to thank you for taking the time to read this prospectus.

We encourage you to get in touch with us to discuss conference sponsorship or potential future partnership opportunities.

Aberdeen Conference Team: ghc18.sfgh@gmail.com

Finance Director: treasurer@studentsforglobalhealth.org

National Director: director@studentsforglobalhealth.org

Check out our Facebook event for up to date information on the conference.

We look forward to hearing from you.

~ The Students for Global Health Team